Welcome and Introductions

Presentations:

Shillpa Naavaal, Assistant Professor, VCU, SOD
VCU Health Systems - Two projects through PIOHQI carryover funds

- Cerner intake update with dental referral
  - Cerner electronic intake system had oral health questions in past, but they have been deleted
  - Paper pilot asked oral health questions at intake for OB patients (Fall 2016)
  - Current PIOHQI project aims
    - to follow up on paper pilot and add oral health questions back in Cerner intake
    - and add referrals to dental providers
    - for all patients at VCU Centering Pregnancy (not just Medicaid enrollees)

- Data evaluation of policy change (March 2015) that added a Medicaid dental benefit for pregnant women
  - PRAMS (Pregnancy Risk Assessment Monitoring System) data
    - 2014 data – shows utilization of dental benefits before policy change
    - 43.6% utilization rate in 2011
  - DMAS (Department of Medical Assistance Services) data
    - Monitor utilization rate after policy change

Shahid Hafidh, Program Evaluation Manager, VDH

- WIC Pregnant Women Basic Screening Survey
- Presentation slides are posted on Coalition Early Dental Home Workgroup page

Partner Updates:

Heather Board, VDH

- Thanked partners for their collaboration on PIOHQI grant
Sharon Logue, VDH

- Supervises remote dental hygienists
  - In the field - at schools, WIC, etc.
  - Push to increase remote dental hygienist to work with Head Start -education and fluoride varnish application
  - 9 teams (each consisting of a dental hygienist and an assistant) across the state
    - These teams were the principal examiners for the WIC clinic survey for pregnant women
  - When school is not in session, the hygienists
    - Focus more on education
    - Increase hours at local health departments
    - Work with summer youth programs and private day cares

Tiffany Wright, VDH

- BSB (Bright Smiles for Babies) medical provider training
  - Promote dental services for pregnant women
    - Overall well received
  - Most trainings in pediatric offices on best practices and benefits
- BSS Head Start Survey (mainly Head Start – some Early Head Start)
  - Started last week
  - Targeting 53 sites
  - Target population is over 2,000

Rich Schultz, Smart Beginnings RVA

- Smart Beginnings RVA – 2017-2020 Regional Plan for School Readiness
- School Readiness – 9 jurisdictions, 110 partners (schools, private providers, etc.)
- 4 Goals
  - Greater awareness and enrollment
  - Collaborative and intentional pathways
  - Policy alignment and public will
  - Organizational and professional capacity
    - Home visiting is a huge priority
- Ready Families work group
  - Broad health focus
  - Most likely place for oral health
  - In the process of launching the plan – seeking participation in 100% of jurisdictions and reorganizing network – Richmond Promise Neighborhood, SCAN, Family Lifeline, etc.
- Planning stage is over. Time now for the work to begin.

Julie Duregger, Smart Beginnings Virginia Peninsula

- Smart Beginnings Virginia Peninsula received funding from DentaQuest to elevate oral health in their work
- After planning and small groups focus is on:
  - Schools
    - Public engagement – school nights, parent teacher nights and monthly classroom oral health lessons for children
• Oral Health awareness with providers and home visitors
  ▪ Training, best practices
• In service for school nurses in Newport News and Hampton schools
  ▪ Starting small in these 2 areas
  ▪ Eventually would like a staff person to be a liaison to more schools

• School based programs already exist
  o Goal is to increase utilization of these programs and for sustainability

Mylinda Moore, CHIP of Virginia
• CHIP of Virginia - State office network of home visiting providers
• CHIP uses nurses and parent educators
  o Prenatal women and children up to age 6 or 7 (depending on program)
  o BSB Nurses are doing oral assessment and applying fluoride varnish for children under 3
  o Could do a better job. For ex. Asking pregnant women if they are using the Medicaid dental benefit
  o CHIP has films on oral health education and Mylinda will share with the group.

Pat Purcell, Family Lifeline
• Family Lifeline’s home visiting programs are teaching about oral health, specifically stressing the importance of establishing a dental home and early oral health care – BUT oral health is just one of many parts.
• Footprint – Richmond, Petersburg, Dinwiddie, Hanover and Henrico
• Three models – CHIP, Parents as Teachers, Healthy Families
  o CHIP
    ▪ Nurses
      • Oral health is a big component – incl fluoride varnish application
      • Primary focus is pregnant women
        o Prefer to see them in early pregnancy then follow the children through kindergarten
        o Focus on getting the children ready to start school
  • Capacity is 500 families –
    o 30% immigrant – primarily Spanish speaking
    o Many referrals come from health dept, WIC – best referrals are word of mouth
    o Access to care is challenging for children not born in this country
    o Many undocumented families are backing out. Seen a big shift in the last year
    o Struggle to engage families in early childhood home visiting
      ▪ Challenge – How to be in the community in a trusting way
  • A main barrier is providers telling parents their child is too young for dental care
• Partners
  o VCU - Through MIECHV, they received a grant to embed a home visiting team in VCU pediatric practice
  o Good relationship with Crossover
  o And Pat recently discovered West End Midwifery, a newly formed practice that provides care to many undocumented women.
Discussion:
Transportation as a barrier to accessing oral health care

- Jackie Wake – Transportation was identified as an issue
  - DMAS transportation specialist at meeting and no one spoke up
- Pat Purcell
  - If you are relying on Medicaid for transportation to dental appts.
    - Other children cannot go. Huge barrier
- Todd Clark
  - Limit is the person going to visit and one other person

Bridget Hengle, DentaQuest
- DentaQuest Provider Trainings are scheduled for July
- Bridget requested lists of attendees from PIOHQI trainings. Kim will forward to Bridget.

Trinette Randolph, Virginia Community Health Association
- Virginia Community Health Association has been working with Capital Area Health Network to support their medical dental integration efforts.
- Will partner with the Coalition to schedule a webinar to explain the work of the PIOHQI grant to VCHA members

Kristen Gilliam and Jackie Wake, DentaQuest
- DentaQuest just finished (in Feb) their campaign of pregnant women
  - Message about Smiles for Children, access to dental benefits and also gives opportunity to request an appointment
  - Preliminary results not too successful (Successful meaning the women were contacted and they went to the dentist)
  - Calls were made, but robo calls are not as successful as mailings
    - Challenges – Bad phone numbers, track phones, disconnected phones
      - maybe try calling at the beginning of the month when people are more apt to have money to pay phone bills
  - Annual July robo call – Message is school is out – it’s time to go to the dentist.
    - Will include info on pregnant women
- Tear off pads
  - Getting requests from new people for tear off pads
  - Partners are sharing pads and reaching new people
  - Also have fluoride varnish pads
    - “Your child received fluoride varnish today. Time to make an appointment with the dentist”
- Oral Health Kits
  - Containing: toothbrushes, educational materials and xylitol gum
  - Given to MCO’s to distribute
- Smiles For Babies
  - Text for Babies – has messages regarding oral health in pregnancy and the age one dental visit
- SignUpNow Trainings through the Virginia Healthcare Foundation
  - Cover eligibility, how to sign people up and case studies
Lisa Bilik, DMAS
- DMAS website – Dental Services Page has been revamped
  - Has resources for providers, members
  - List of partners
- If we have oral health resources to share, Lisa can put on this website page
- Lisa’s number 804.786.7956

Myra Shook, DMAS
- Worked hard to promote the Medicaid dental benefit for pregnant women
- Smiles For Children infographic in progress
  - Info on utilization rate, fluoride varnish, pregnant women and children in Medicaid
  - Myra will share once it is finished
- Last week attended the Medicaid Dental Symposium
  - To follow up the ADA Quality Improvement Alliance Rep emailed Myra requesting a summary sheet from Virginia to be included in best practices
  - Myra will keep us posted

Sarah Holland, Virginia Oral Health Coalition
- Advocacy work continues
  - Working on social media to share with orgs that are interested in advocacy
- Oral Health Trainings
  - Not getting the right people to attend trainings
    - Asked for ideas from the group
  - Will reschedule Abingdon training to avoid conflict with MOM
- Coalition Partner Survey
  - Will inform strategic planning
  - Asks questions on workshop involvement
- Summit – November 2, 2017
  - Please plan to attend and bring a new partner
  - Theme – Social Determinants of Health
  - Speaker – Mary Otto, former Washington Post reporter
- School Age Workgroup
  - Initially based on mandate of dental visit as part of kindergarten enrollment
  - Now broader focus
- Smiles For Life
  - Free online curriculum modules
  - Appropriate for providers and lay
  - New 45-minute module for home visitors and outreach professionals

Lauren Gray, Virginia Oral Health Coalition
- Regional buildout for report card
  - To get communities more involved and improve overall state grade (C+)
  - Two regional meetings so far NOVA and Richmond/Petersburg
    - Steering Committees
      - NOVA continues to meet
        - Break it down to subcommittees (adult and child)
Head Start is involved with child subcommittee
• Hope for similar breakouts in other areas
  o Please let Lauren know of suggestions for good collaborative partners

**Susan Pharr, VDH, Retired**
- Announced new liaison for National Center on Early Childhood Health and Wellness, Diedre Kane
  o Lives in NOVA, but will try to make a future EDH meeting
  o Distributes educational resources

**JoAnn Wells, VDH**
- Healthy Start Home Visiting Annual Meeting – June 20th

**Kathy Gillikin, DSS**
- DSS Child care online course
  o 22,000 courses have been completed since August of 2016!
  o Only required once of each person
  o Currently working on an update module that will include oral health

**Kim Elder, Virginia Oral Health Coalition**
- Update on HRSA Workforce and HRSA PIOHQI 'hybrid' project
  o HRSA Workforce Learning Collaborative grant
    ▪ 2 ‘original’ partners – New Horizons Healthcare and Piedmont Regional Dental Clinic
    ▪ 2 additional partners funded with PIOHQI carryover money
      ▪ The Daily Planet and Richmond City Health District
        o Referring OB patients from RCHD to TDP for dental care
          ▪ Teams came up with system to schedule appointment
          ▪ Referrals should start at end of the month

**NEXT MEETING:**

September 12, 2017 from 10:00 – 12:00
Virginia Oral Health Coalition Offices – Jefferson Meeting Room
4200 Innslake Drive
Glen Allen, Virginia 23060