

Greater Richmond and Petersburg Oral Health Alliance
Monday, February 26, 2018, 1:00 pm – 3:00 pm

Desired Outcomes

- Alliance Meeting (1:00 pm – 1:45 pm)
 - Agreement on alliance meeting schedule for 2018
 - Volunteers identified to draft workgroup plans for 2018 (can be workgroup champions, or others)
 - Volunteers identified to provide input on alliance structure for 2018 and beyond
- Workgroup Breakout Sessions (1:45 pm – 3:00 pm)
 - All workgroups: Propose regular meeting schedules for 2018
 - Grassroots Advocacy: Produce recommendations on if/how to incorporate Frameworks Oral Health Toolkit into alliance advocacy work.
 - Pregnant Women: Come to agreement on leveraging the state-level Early Dental Home workgroup to address goal.
 - Safety Net: 1) Finalize survey instrument, 2) Identify who will coordinate appointments and how they will be tracked, and 3) Identify what will be done with data upon survey completion.
 - School Age: 1) Identify the schools to reach out to about piloting, 2) Identify who will reach out to each school and what the ask is.

Agenda

1:00 pm – 1:10 pm	Review Desired Outcomes & Agenda Lauren Gray, Washington Room
1:10 pm – 1:25 pm	Proposal for 2018 Alliance Purpose & Convenings Lauren Gray, Washington Room
1:25 pm – 1:45 pm	Workplans for 2018 Lauren Gray, Washington Room
1:45 pm – 3:00 pm	Workgroup Breakout Sessions <ul style="list-style-type: none">• Grassroots Advocacy – Jefferson• Pregnant Women – Atrium• Safety Net – Washington• School Age Children – Atrium

Participants

Akinkugbe, Ronke	VCU School of Dentistry
Arroyo, Luis	Quin Rivers
Brewer, Alisa	VCU School of Medicine
Cecil, JohnJason	Anthem HealthKeepers Plus
Cowart, Marcia	Aetna Better Health of Virginia
Cox, Tiffany	Crater Health District/Virginia Department of Health
Crocker, Leslie	CARES

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Daniel, Stephanie	Virginia Department of Social Services
Epps, Juanita	Pathways-VA, Inc.
Gilliam, Kristen	DentaQuest
Gray, Lauren	Virginia Oral Health Coalition
Holland, Sarah	Virginia Oral Health Coalition
Johnson, Lisette	YWCA Richmond
Jones, Matt	Virginia Oral Health Coalition
Liggins, Valerie	The Cameron Foundation
Logue, Sharon	Virginia Department of Health
Mosavel, Maghboeba	VCU and Petersburg Wellness Consortium
Naavaal, Shillpa	VCU School of Dentistry
Noriega, Robert	Healthy Living and Learning Center @ the Petersburg Public Library
Raskin, Sarah	VCU School of Government & Public Affairs
Reed, Keri	CrossOver Healthcare Ministry
Richbourg, Kimberly	VCU School of Dentistry, Department of Pediatric Dentistry
Shuck, April	Dr. Richard Byrd & Associates, Orthodontics and Pediatric Dentistry
Singer Wright, Ally	Virginia Health Care Foundation
Stemrich, Sarah	Virginia Oral Health Coalition
Tognarelli, Mary	Children's Hospital of Richmond at VCU
Tolkin, Eric	Smile Virginia
Vernon, Dearsley	Communities In Schools of Richmond, Inc.
Wells, JoAnn	Virginia Department of Health
Wesley, Paige	Henrico and Goochland County Health Districts
Williams, Freda	Virginia Department of Health
Zucker, Richard	Aetna Better Health of VA

Action Items

Coalition Action Items

- Create and share the Alliance meeting schedule for 2018.
- Share the Workgroups' meeting schedules for 2018.
- Work with volunteers to determine Alliance structure for 2018 and beyond.

Workgroup Action Items

- The Workgroups will continue to meet according to their internal meeting schedules – please make sure your meeting times/dates are shared with Lauren.
- Please see the Workgroup notes below for specific action items and next steps for each group.

Meeting Schedule 2018

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- Tuesday, May 22, 2018, 1:00 pm – 4:00 pm
- Tuesday, August 28, 2018, 1:00 pm – 4:00 pm

Workgroup Meetings

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- Grassroots advocacy
 - Monday, 3/26 – BlueJeans video conference 2:00 pm – 3:00 pm
 - Monday, 4/23 in person – at Coalition in Innsbrook, 1:00 pm – 2:00 pm
 - Monday, 5/21 – BlueJeans video conference 2:00 pm – 3:00 pm
 - June - August summer break
 - Monday, 9/24 – in person – at Coalition in Innsbrook, 1:00 pm – 2:00 pm
- Pregnant Women – next meeting on Mon. 3/19, 1:00 pm – 2:00 pm via WebEx (Richard Zucker organizing: zuckerr@aetna.com). Future meetings TBA.
- Safety Net – TBA
- School Age – TBA

Proceedings

Welcome

- Lauren Gray welcomed all participants.
 - New Virginia Oral Health Coalition staff member, Sarah Stemrich, was introduced. She was noted as the Office and Program Coordinator.

Review Desired Outcomes

- The main objective is to discuss with the subcommittees a solid structure and how to move forward on their goals.
 - The Steering Committee is being referred to now as an Alliance.
 - The Alliance has been meeting for almost a year.
- Workgroup volunteers are appointed to take the minutes within their breakout session.
 - The following members have volunteered:
 - Grassroot Advocacy- **Juanita Epps**
 - Pregnant Women- **JoAnn Wells**
 - Safety Net- **Ally Singer Wright**
 - School Age Children- **Luis Arroyo**

Discussion: Proposal for Alliance 2018

- Lauren Gray gave an overview of the proposal for structuring the Alliance and Workgroups in 2018
 - The Coalition is trying to figure out how best to provide backbone support to regional oral health alliances like this one in a sustainable way going forward so that the work remains driven by the workgroups.
 - This proposal is based on feedback from group members as well as some lessons I'm learning from the other alliances
 - Several folks expressed a need to know what is going on in the other workgroups, desire to participate
 - Managing four simultaneous meetings makes it difficult for me to engage equally with each group

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- The larger meetings may better serve as an opportunity to engage the broader community. In addition to reporting out on the workgroup activities, it may be beneficial to have fewer, longer full alliance convenings
 - For example, we are thinking through opportunities to partner with other groups working on similar initiatives in order to maximize our reach, or possibly even providing small stipends to partners in the alliances to lead initiatives or projects that meet the alliance's mission, vision, and goals.
- Alliance Meetings
 - Reduce the number of full alliance meetings, but make them longer and focused primarily on information sharing, educating the larger community, and engaging new partners.
 - Host meetings at other locations besides the Coalition offices.
 - Sarah Bedard Holland: This will help spot-light innovative community groups that are doing great work in the region.
 - Richard Zucker: Noted the time it takes to travel to the meetings, posed the question of using video meetings in the future.
 - The group all appeared in favor of this option.
 - The Alliance mission/vision will remain the same with slight variation to language.
- Workgroup Meetings
 - The workgroups will continue to meet as needed either virtually or in-person.
 - Develop the group's goals and strategies while implementing the work plan.
 - This will open the door for members who align with more than one workgroup to have the ability to attend additional workgroup meetings.
 - Eric Tolkin: Noted Lauren's great job on managing meetings- asked Lauren to still have a role in reminding groups of the meetings if they break off into their own subgroups outside the monthly meeting.
 - Lauren Gray: Stated she can still assist in coordinating meetings and that the subgroups still have her support.
 - Sarah Bedard Holland: Expressed excitement for the "less frequent but more bulked meetings" of the whole Alliance

Discussion: Structure Diagram & Work Plan Template

- Lauren explained the Structure Diagram and the Work Plan template (see attachments).
 - The Structure Diagram is a representation of our alliance as it currently stands, with each workgroups' overarching goals, and any particular persons who have volunteered to lead the group; it is a DRAFT which I will need some help from a handful of folks in the group to refine.
 - We won't get into the specifics of this diagram today, but I wanted you to have a sense of what we're working from.
 - When finished, this will provide some clarity around the roles/expectations for VaOHC as the convener and facilitator of this group, as well as clearer expectations for the workgroups so you all can be more adequately supported to implement activities to address your goals.
 - These documents will engage newer members and show how the pieces of the puzzle fit together.

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- The Work Plan documents will be a guideline used for the workgroups for the remainder of 2018.
- Volunteers needed
 - One member of each group to draft the Work Plan using Coalition’s template and submit to Lauren by 3/19.
 - At least two volunteers to provide input on the alliance structure for 2018 and beyond – this is an opportunity to shape how the alliance works at the regional level and in conjunction with state level partners to improve oral health.
 - All alliance members will have the opportunity to review and provide input once drafts are more fleshed out.

Workgroup Breakout Sessions: Meeting Minutes

Grassroots Advocacy Workgroup Notes:

The Grassroots Advocacy Workgroup dedicated their session to filling in their workplan together.

Goal	Increase public awareness and build community capacity to address oral health issues and social determinants of health in the greater Richmond and Petersburg region.
Immediate Outcomes	Public awareness at the grassroots level.
Strategies	<ul style="list-style-type: none"> ● Develop communication ● Attend training for advocacy – not scheduled yet but discussions are happening to have an event from Families USA. Possible to try and have it in Petersburg. Make sure training has an impact on how we can carry forward. Train the trainer.

Action Steps	Timeline	Completion Date	Who’s Responsible
1. Develop infographic – use ‘reframing oral health video’ and utilize aspects that affect us.	Ongoing	Will be a step by step process with desire to complete by May 21.	As a team
2. Social media – twitter, linked in <ul style="list-style-type: none"> ● Action – Dorian does social media – send to Sarah and she will post. 	Twitter to be started this week	March 1st	Maghboeba Mosavel will do first tweet

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<ul style="list-style-type: none"> • Send Maghboeba.mosavel@vcuhealth.org. • Research what we would put out. 	and will be ongoing		through coalition – others can send more tweets to Maghboeba this week to go out randomly.
3. Become familiar with message and tools available on the oral health infographics website.	Ongoing	March Meeting	As a team
<p>4. Ideas to change what is at hand such as image, change image to connect overall health and how to use the image to bring connectivity to our body and overall health.</p> <ul style="list-style-type: none"> • Keep simple and not complicated with wording. • Decide what the audience is for infographic, community, general population, children, professional, parents, community. 	Ongoing	April Meeting	As a team
5. What is grassroots? What do we want to resemble and put out to the public that is of grassroots interest – issues of oral health, increasing public awareness.	Ongoing	March Meeting	As a team

Meeting schedule:

- Every other month will be phone call and then in person meeting.
- Blue Jeans meeting will be platform for calls
 - 2-3 pm Mondays – last Monday of the month
- March 26 – BlueJeans @2
- April 23 in person – at Coalition in Innsbrook at 1 pm
- May 21 – BlueJeans @ 2
- June - August summer break
- September 24 – in person – at Coalition in Innsbrook

Pregnant Women Workgroup Notes:

Next Steps:

- The Pregnant Women Work Group will meet monthly through web ex, and occasionally (once or twice) in-person meeting at Aetna. The Aetna group will set the meetings up.

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- The group has decided that they will focus on the Crater Health District -Petersburg with data/outreach/education/resources, instead of leveraging the state-level EDH workgroup. We will leverage both areas as far as data.
- The Petersburg area has high infant mortality, and we felt the community focus should be in the Petersburg/Crater HD area working with the Community Action Network. This group serves multiple counties in the Crater Health District.
- Dr. Naavaal will work on the template with goal, outcomes, strategies and action steps to submit to the group and then to Lauren by March 19th.
- The Aetna group is going to reach out to Jennifer Murphy (Aetna) for the contact information on the Petersburg Community Action Network.

Meeting Notes:

- The PW group discussed the four action steps and concluded that they are: DATA, Education, Outreach and Resources. The resources are with DMAS and Dentaquest (the PW benefit) and the Department of Social Services who is not including pregnant women resources with the early childhood education training.
- Dr. Naavaal will also focus on “Data” for Action Items through DMAS and Dentaquest to work on getting sip code level data for pregnant women.
- Discuss the “WHY” do we want to meet with Dr. Hart, the Crater HD Director. Aetna discuss his presentation at the VAOHC summit in November.
- There was a short discussion about the Petersburg Housing Development, but they are also part of the Community Action Network.
- Discussion by Aetna that each locality needs to have a list of providers that will treat pregnant women. I discuss that is available through DMAS/DentaQuest with the Smiles for Children program.
- No discussion on the Community Health Workers

Resources Needed from Coalition:

- Email list of workgroup members
- Lauren assist Dr. Naavaal on the FOIA to help write it so we can get exactly what we need for all the counties surrounding Richmond and Petersburg

Safety Net Workgroup Notes:

Present:

Lisette Johnson – YWCA

Kerri Reed – Crossover

Sarah Raskin – VCU

Robert Noriega – Petersburg Public Library health Living & Learning Center

Matt Jones – VaOHC

Ally Singer Wright – VHCF

- Matt began the meeting by providing an update on Richmond Memorial Health’s Community Partnership for Oral Health group – they were originally going to use their grant to do patient focus groups but now they want to do their own survey focused on dental utilization within their own clinics.

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- They want to survey 100 patients from medical and assessing why they are not also utilizing their dental services
- Aiming to have the questionnaire ready to go by 3/26
- We suggest our safety net group can attempt to coordinate with them to make sure they are not overlapping and overloading clinics with surveys
 - Matt feels their focus is more on providers and is different than this workgroup’s survey
 - Sarah wonders if we can merge the two surveys and do the data collection together, since we are such a small workgroup, it could be helpful to both parties
- The groups that RMH will be surveying is likely Daily Planet, Crossover, Goochland Cares, and Capital Area Health Network. They are recording their interviews and transcribing them later
- Matt reports they are open to idea – not sure how they’ll feel about coordinating but will talk with them. Reports that RMH want to get their survey going as soon as possible
- Matt will try to get a copy of their current instrument and distribute to this group
- Meanwhile, we are trying to narrow our own survey down to because we are purely interested in seeing what services our dental safety net providers are offering and what is missing
- Discussions around what questions we can pre-answer ahead of interview – such as name, addresses, facebook pages, etc. Sarah’s research assistant Victoria can help with patient demographics from Annual Reports so we can shorten the interview process as much as possible
- Group discussed potential meeting spaces moving forward- VHHA is an option, Kerri offers space at Crossover
- Kerri hopes that we can use the results of this study to help work towards showing the needs for navigators in the community to help patients find the help they need and refer them to the right place that meets their needs, based on their current situation and their income, etc

Next Steps

- We will review RMH’s minutes virtually and agree to discuss via email – next meeting will be TBD and Matt will be attending RMH’s next meeting and keep us in the loop

School Age Workgroup Notes:

The School Age workgroup decided on the pilot schools for their initiative to increase parental consent to dental care treatment in schools, then outlined several tasks which Eric Tolkin laid out in the workplan template:

Goal	Increase participation among children at schools being serviced by an in-school dental program.
Immediate Outcomes	Incremental children receiving dental care versus previous school year.
Strategies	Identify 4 pilot schools for fall 2018 and execute initiatives designed to maximize student participation.

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Action Steps	Timeline	Completion Date	Who's Responsible
1. Identify 4 pilot schools, 2 from schools using VDH and 2 from schools using Smile Virginia.	1 month	Completed 2/26	Sharon Logue – VDH Eric Tolkin – Smile Virginia
2. Meet with 4 pilot schools to discuss their selection, request acceptance to participate and review requested action steps	2 months	5/31/18	The workgroup would like to engage the assistance of the coalition in organizing a meeting with the selected schools. VDH – Richmond – John B. Cary Petersburg – Walnut Hill Smile Virginia – Richmond – Bellevue Petersburg – JEB Stuart
3. Work with pilot schools to promote parent awareness that students can receive dental care at school. Initiative discussed include: <ul style="list-style-type: none"> • Putting permission forms in Back-to-School packets • Making robo-calls to parents. • Sending parents text messages and/or emails. (For Smile Virginia, including link to on-line portal.) 	Aug – Dec 2018	Dec 2018	VDH – Richmond – John B. Cary Petersburg – Walnut Hill Smile Virginia – Richmond – Bellevue Petersburg – JEB Stuart

Goal	Increase participation among children at schools in the Richmond School District.		
Immediate Outcomes	Incremental children receiving dental care versus previous school year.		
Strategies	Meet with Angela Jones, Director of Student Services, to discuss the in-school dental programs of VDH and Smile Virginia		
Action Steps	Timeline	Completion Date	Who's Responsible

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1. Schedule meeting with Angela Jones	2 months	April 30	Dearsley Vernon of CIS Richmond to help schedule a meeting with Angela Jones, Sharon Logue (VDH) & Eric Tolkin (Smile Virginia)
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