

Greater Richmond & Petersburg Oral Health Steering Committee Notes
Monday, July 31, 2017, 1:00 pm - 3:00 pm
4200 Innslake Drive, Washington/Jefferson Conference Rooms, Glen Allen, VA 23060

Desired Outcomes

- Consensus on the purpose of the workgroup
- Shared understanding of VaOHC's role in providing backbone support and technical assistance
- Consensus on a workgroup structure to accomplish goals within chosen priority areas

Agenda

12:45 pm – 1:00 pm *VaOHC staff available to orient new committee members*
(OPTIONAL)

1:00 pm – 1:10 pm Welcome

1:10 pm – 1:40 pm Introductions

- Name
- Organization
- Why are you here today?

1:40 pm – 2:45 pm Discussion:

- Purpose of the committee
- Structure of committee

2:45 pm – 3:00 pm Next steps

Pre-Reading

[Greater Richmond & Petersburg Area Oral Health Forum Summary](#) – Please review the “Compiled Responses from Population Group Discussion” section in particular (pp. 12-20)

[Additional materials from the Forum](#) – Background material

Participants

Tonya	Adiches	Virginia Department of Health
Aderonke	Akinkugbe	VCU School of Dentistry - Pediatric Dentistry
Jacqueline	Amaya	Virginia Hispanic Chamber of Commerce
Julie	Bilodeau	CrossOver Healthcare Ministry
Tegwyn	Brickhouse	VCU School of Dentistry
JohnJason	Cecil	Anthem HealthKeepers Plus
Tiffany	Cox	Crater Health District/Virginia Department of Health
Stephanie	Daniel	DSS
Samantha	Dockery	Richmond City Health District
Juanita	Epps	Pathways-VA, Inc.
Kelly	Evans	Anthem
Helen	Gillespie	Commonwealth Care of Roanoke

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Lauren	Gray	Virginia Oral Health Coalition
Sarah	Holland	Virginia Oral Health Coalition
Amanda	Khalil	Virginia Department of Health
Valerie	Liggins	The Cameron Foundation
Sharon	Logue	VA Department of Health
Sheena	Mackenzie	Central Virginia Health Services
Robert	Noriega	Healthy Living and Learning Center @ the Petersburg Public Library
Paige	Phillips	VDH
Wanda	Rixon	Molina Healthcare of Virginia
April	Shuck	Dr. Richard Byrd & Associates, Orthodontics and Pediatric Dentistry
Jana	Smith	YMCA of Greater Richmond
Consuelo	Staton	VDH - Child and Family Health
JoAnn	Wells	Virginia Department of Health
Michelle	White	Health Quality Innovators
Freda	Williams	VDH
Tiffany	Wright	Virginia Department of Health
Tierah	West	VCU Oral Health Engagement Project

Next Meeting

Monday, August 28, 2017, 1:00 pm – 3:00 pm, location TBD

Action Items

- Please review and provide feedback on the [draft mission and vision statement](#) for the steering committee by 5 pm on Monday, August 21.
- Our tasks for the next meeting:
 - Continue refining the concrete objectives and desired outcomes of the steering committee's work, and
 - Determine an effective steering committee structure to implement those objectives.
- Continue recruiting underrepresented groups to be involved in this steering committee

Resources for the Group

- Oral Health America Medicare Dental Toolkit: <https://oralhealthamerica.org/participate/take-action/medicaretoolkit/>
 - The resources available in this toolkit are intended to support communication and partnerships among allied organizations and policymakers in order to forge a **path toward achieving dental coverage in Medicare.**
- Virginia's Future Candidate Forum with Ed Gillespie and Ralph Northam: <http://www.vakids.org/join-us/events/gubernatorial-candidate-forum-with-ed-gillespie-and-ralph-northam>
 - September 8, 2017, 4:30 pm – 6:30 pm, Reynolds Community College Parham Rd. campus

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- Literacy for Life's Health Education & Literacy (HEAL) Program:
<http://www.literacyforlife.org/programs/>
 - Based in Williamsburg

PROCEEDINGS

Welcome & Introductions

Sarah Holland welcomed Steering Committee Members. Lauren introduced the purpose of the meeting and invited to participants to share their names, organizations, and reason for being in the meeting. Some of the reasons for participating are highlighted below.

- April Shuck: I work for a dental practice that is dedicated to increasing access for underserved populations in this area.
- Valerie Liggins: The Cameron Foundation is currently undertaking a community health needs assessment for Petersburg area, and oral health is a part of that.
- Juanita Epps: Pathways-Inc. receives funding from DentaQuest Foundation and is partnering with Lucy Corr Village to provide dental screening for seniors, especially in Petersburg 65+. We have had a lot of success so far.
- Stephanie Daniel: The Dept. of Social Services did a preservice training last year including oral health to educate childcare professionals.
- Kelly Evans: I do community outreach with Anthem, and my focus is on seniors and individuals with disabilities.
- Aderonke Akinkugbe: I am with VCU School of Dentistry, and was interested to learn about this new initiative to address Richmond area oral health
- Michelle White: I work for Health Quality Innovators, a quality improvement organization for Medicare, representing the senior population.
- Tiffany Wright & Sharon Logue: Both are with the VA Dept. of Health Dental Health program – has a team that goes to schools with a certain proportion of students in the free lunch program to provide dental services, also operate the Bright Smiles for Babies fluoride varnish program, among other programs.
- Jana Smith: The YMCA of Greater Richmond operates a diabetes prevention program and diabetes control program; given the strong correlation between oral health and diabetes, I wanted to be involved.
- Amanda Khalil & JoAnn Wells: Started oral health education with Healthy Start programs – work with pregnant women and families.
- Samantha Dockery: I work with Richmond City Health District and the Resource Mothers program, which serves first time parent teens with children under age 1. I encourage them to visit the dentist.
- Helen Gillespie: I am with Commonwealth Care of Roanoke, which serves seniors, one office is in Hopewell.
- Consuelo Staton: I work with pregnant teens as well.

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- Julie Bilodeau: I am the executive director at CrossOver Healthcare Ministry. We operate two health clinics, two dental chairs – provide dental care to low income individuals without health insurance.
- Tonya Adiches: I'm the director of the dental health program at the Va Dept. of Health, here to learn more about regional efforts to improve oral health.
- JohnJason Cecil: I am with Anthem doing community outreach for our Medicaid program, looking to streamline medical practices and insurance practices to treat dental as equal to the rest of the body.
- Sheena MacKenzie – I operate health center sites, Caroline's children's dental program, partnership with Caroline County Schools, school provides transportation from schools to clinical offices, yet 50% of children on Medicaid don't get a dental appointment

Discussion: Steering Committee Purpose – Mission & Vision

Lauren Gray invited meeting participants to draft a mission and vision statement for the Steering Committee's work. Note: This is a draft only.

Mission: Be a change agent for improving oral health in the Greater Richmond-Petersburg region by advocating, educating, listening, and engaging with community members.

Vision: Greater Richmond and Petersburg area residents understand the importance of oral health and experience improved oral health outcomes.

Notes from discussion:

- Policy advocacy should be incorporated into our mission – without that level of system change, none of our other efforts will be as impactful.
- Ultimate goal is to improve (quantifiable) outcomes.
- Increase awareness of 1) importance of prevention in oral health, 2) resources for care, 3) what benefits are available.
 - Awareness and health literacy – related, although not exactly the same – are very important but difficult to measure impact; also important to avoid wheel-recreation since many organizations in this group are already doing education and outreach.
 - Literacy for Life HEAL program may already be doing some dental education (based in Williamsburg).
 - Potential strategies:
 - Identify outlets to increase awareness (e.g., PTA for school children) of available benefits and services
 - Qualitative research on why people aren't utilizing benefits
 - Cross-sector, economic status impact on utilization
 - Motivations for delaying or avoiding care (e.g., fear, time, transportation, health literacy)
 - Outreach to community members (consumers and providers)
 - We shouldn't presume that we know why people don't utilize care – need to ask them directly

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- Utilize relationships with grassroots partners
 - Collect success stories
 - Share resources tailored to different audiences, culturally competent
 - Resource guide
- Embed oral health in systems of care
 - Schools
 - Question: why don't we have mandated dental visit for children entering kindergarten?
 - Sarah Holland: States that have gone that route have mixed results, sometimes there are unintended impacts to families when things are mandated. For example, Illinois' program is struggling; costs are high.
 - Question: can we get data about children's oral health habits from the schools?
 - Lauren Gray: Not from existing data sources, no.
 - Tierah West: Petersburg Wellness Consortium is doing a youth survey; low response rates so far due to consent form issues.
 - Head Start/Early Head Start
 - Keilana Souza (by email): There are Head Start, Early Head Start, and VPI + programs within the Greater Richmond Area and Petersburg are that promote dental health within their programs. These programs maybe able to provide some data or insight. Also, the mobile dentist provide screenings to many schools in the specific localities as well. This may provide additional data over time.
 - Medical
 - Long-term care
- Who are the target populations? How will we measure impact?
 - Target populations in the insurance gap, or under-insured
 - Indicators – identify one or two we can impact
 - Pregnant women dental visits – get more current data
 - Compare trend over time
- Who is missing to help us achieve our mission?
 - Faith-based organizations
 - Community health workers and patient navigators
 - More medical and dental providers

Next Steps

- How often do we want to meet?
 - Have subcommittees meet at same time/place and give a quick summary of what they've done to the group.
 - Steering committee will meet monthly until we get on track and then once/quarter
 - Mondays at 1?
 - Next meeting will be at 1pm on Monday, August 28, 2017, tentatively at same location.
- Are we continuing to discuss mission statement?

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- Yes, we need to continue to outline our goals.

Adjourn