

**Greater Richmond & Petersburg Oral Health Steering Committee**  
**Monday, August 28, 2017, 1:00 pm – 3:00 pm**  
**VaOHC Offices, 4200 Innslake Drive, Glen Allen, VA 23060**

**Desired Outcomes**

- Consensus on the mission and vision statements for the workgroup
- Consensus on 3-4 measurable outcomes to work towards
- Consensus on the structure necessary to implement strategies

**Agenda**

1:00 pm – 1:10 pm	Brief introductions
1:10 pm – 1:15 pm	Recap of previous meeting – notes available on <a href="http://www.vaoralhealth.org">www.vaoralhealth.org</a>
1:15 pm – 1:30 pm	Mission/vision statements
1:30 pm – 2:45 pm	Discussion: Measurable outcomes & workgroup structure to accomplish outcomes
2:45 pm – 3:00 pm	Next steps

**Participants**

Adiches, Tonya	Virginia Department of Health
Bilodeau, Julie	CrossOver Health Care Ministry
Brickhouse, Tegwyn	VCU School of Dentistry
Caldwell, Theresa	Petersburg Wellness Consortium
Cox, Tiffany	Crater Health District, Virginia Department of Health
Crocker, Leslie	CARES
Daniel, Stephanie	Virginia Department of Social Services
Giles, Jernice	The Daily Planet
Isom, Teresa	Chesterfield County Public Schools
Johnson, Lisette	YWCA Richmond
Logue, Sharon	Virginia Department of Health
Minoza, David	J. Sargeant Reynold Community College
Mosavel, Maghboeba	VCU & Petersburg Wellness Consortium
Naavaal, Shillpa	VCU School of Dentistry
Noriega, Robert	Petersburg Public Library, Healthy Living & Learning Center
Phillips, Paige	Henrico Health District, Virginia Department of Health
Raskin, Sarah	VCU
Shuck, April	Dr. Richard Byrd & Associates, Orthodontics & Pediatric Dentistry
Smith, Jana	YMCA of Greater Richmond
Wells, JoAnn	Virginia Department of Health

West, Tierah  
Williams, Freda  
Wright, Tiffany

VCU & Petersburg Oral Health Engagement Project  
Virginia Department of Health  
Virginia Department of Health

## Proceedings

### Introductions & Recap

- Sarah Holland welcomed participants, led brief introductions
- Lauren Gray summarized Steering Committee's work to date
  - Kick-off forum in May – examined oral health data, developed population-specific priorities, outcome statements, and strategies to continue collaborating on as a regional steering committee (summarized [here](#))
  - Steering Committee meeting in July – draft mission and vision statements as a group.
- Lauren reviewed the desired outcomes for today's meeting
  - To finalize mission and vision statements
  - To agree on a set of core goals to work on
  - To identify a structure for the workgroup to implement collaborative strategies within each goal area

### Discussion: Mission and Vision Statements

- Between the July 31 and August 28 meetings, Steering Committee members submitted suggestions (via email to Lauren)
- VaOHC staff incorporated the suggestions, many of which overlapped:
  - In both the mission and vision statements
    - Increase emphasis on “community” vs. “residents” or “consumers”
    - Focus on “upstream” factors we can tackle vs. “downstream”
  - Add more specificity to the activities outlined in the mission statement
- At the August 28 meeting, Steering Committee members were invited to approve the new mission and vision statements, and make any final changes
  - Theresa Caldwell: Is this applicable only to Richmond and Petersburg?
    - Lauren: No, can include adjacent counties; at the forum in May we had broader participation from surrounding counties. However, as the Steering Committee moves forward, may want to refine our definition of the geographic area we are working within.
  - Maghboeba Mosavel: Minimize the emphasis on access to care; current seems to heavily focused on access issues
  - Lisette Johnson: Could emphasize “affordable” care, as well as accessible
  - Sarah Raskin: Broaden “community members” to include “stakeholders” more generally
  - Theresa Caldwell: And “policymakers”
- Consensus on final mission statement: *Be a change agent for improving oral health among members of the Greater Richmond and Petersburg region by*
  - *Listening to the community's needs*

- *Advocating for better access to care*
- *Educating care consumers and providers on the importance of oral health for overall health, and*
- *Engaging with community members, policymakers, and other stakeholders to reduce barriers to dental care.*
- *Consensus on final vision statement: Greater Richmond and Petersburg area community members understand the importance of oral health as a part of overall health, and ultimately experience improved oral health outcomes.*

### **Discussion: Measurable Outcomes & Workgroup Structure**

- Lauren introduced four outcomes/measurable goal areas to the group that were gleaned from the Richmond-Petersburg Area Oral Health Forum in May (summarized [here](#)), and which also were informed by activities already being undertaken by partners in the region
- Rather than discussing the specifics of each goal during the meeting, Lauren requested feedback on the general focus of the selected goal areas and a structure (e.g., subcommittees) to outline more detailed action plans for each goal
- Although the four goal areas are somewhat specific, VaOHC staff emphasized
  - The intent of narrowing to four goal areas is not to exclude or restrict other focus areas; the goal areas presented were commonly lifted up by multiple stakeholders, and represent immediate opportunities for collaboration
  - It is important that the regional steering committee's work not be duplicative or supplant existing work going on in the region – steering committee members were encouraged to lift up existing partnerships, programs, and activities that could be leveraged to meet larger goals
- The comments focus area is outlined in the [table below](#), along with the list of individuals who volunteered to participate in a subcommittee to work on each area.

### **Partner Updates**

- Lauren invited participants to introduce themselves if they arrived late or to share any updates with the larger group
- David Minoza, Jr., from J. Sargeant Reynolds Community College introduced himself and shared that JSRCC has a dental assisting program
- Leslie Crocker, with CARES in Petersburg, introduced herself and shared that the
- Sharon Logue, from the VDH Dental Health program, shared that their preventive dental services are being offered to all Richmond public schools
- Jernice Giles, Dental Director at the Daily Planet, shared that the Daily Planet is partnering with Richmond City Health District to provide dental care to all their pregnant patients, and they are also offering pediatric dental counseling to parents at the same time.
- Shillpa Naavaal, VCU School of Dentistry, shared that her department is coordinating with the Centering Pregnancy program at VCU to accept all of their dental referrals.
- JoAnn Wells, from VDH Dental Health program, shared that national partners from the Association of Maternal & Child Health Programs and other organizations will be conducting a

technical assistance site visit this week to advise on VDH & VaOHC's programs to improve dental care utilization among pregnant women and infants

### **Next Steps**

- Subcommittees will meet simultaneously on the last Monday of each month
- Subcommittees will determine co-chairs – preferably two individuals, one with direct service experience and one with more policy/admin experience
- Steering Committee will elect co-chairs
- Lauren requested that members suggest alternate meeting locations so that we can rotate around the region

### **Next Meeting**

Subcommittee meetings

Monday, September 25, 2017

1:00 pm – 3:00 pm

VaOHC Offices, Glen Allen (will notify if location changes)

**Richmond-Petersburg Oral Health Steering Committee Subcommittees**

Focus Area	Proposed Goal/Outcome*	Comments	Subcommittee Members
Pregnant Women	Increase the number of Richmond and Petersburg area pregnant women with a dental visit by X% by <i>date</i> .	Several individuals in the room indicated that they were already working on programs serving pregnant women.	Stephanie Daniel Jernice Giles Shillpa Naavaal JoAnn Wells Tiffany Wright
School-Age Children	Increase the rate of parental consent forms returned for school-based dental services (e.g., sealants) in the Richmond and Petersburg area by X% by <i>date</i> .	<p>Sarah Holland shared that the issue of consent forms has repeatedly been lifted up in several stakeholder groups convened by VaOHC as a major barrier to accessing school-based oral health services.</p> <p>School-based oral health care is one form of safety net care – subcommittees need to coordinate.</p>	Teg Brickhouse Leslie Crocker Stephanie Daniel Teresa Isom Sharon Logue Robert Noriega Sarah Raskin April Shuck
Safety Net – Adults & Children	Guide qualitative research to determine the reasons why community members in the Greater Richmond and Petersburg area are under-utilizing available safety net dental resources.	<p>Service providers already have ideas about what the barriers are; if this research is going to be fruitful, it should also make sure that there are action plans developed to address the barriers identified through the research. For example, if there are concrete programmatic changes that need to take place to reduce barriers due to social determinants, those must be addressed.</p> <p>Julie Bilodeau is part of the Patient Centered Medical Home (PCMH) collaborative (includes CrossOver, the Daily Planet, Capital Area Health Network, and other free clinics and community health centers). She can help liaise between this group and the collaborative. She indicated that the PCMH Collaborative is in the process of identifying funding for this research; Lisette Johnson mentioned she may have funding idea.</p>	Tonya Adiches Julie Bilodeau Lisette Johnson Paige Phillips Sarah Raskin Tierah West
Grassroots Advocacy	1) By <i>date</i> , develop an education campaign for legislators and constituents in the Greater Richmond and Petersburg area that contains a	Advocacy undergirds the work of the three other subcommittees; as such, all subcommittees should closely coordinate to ensure that policy advocacy is aligned with their activities.	Teg Brickhouse Theresa Caldwell Tiffany Cox

	<p>cost-benefit analysis of the long-term impact of an adult dental benefit in Virginia’s Medicaid program.</p> <p>2) Guide the development of an oral health grassroots advocacy toolkit.</p>	<p>Theresa Caldwell suggested that whatever policy or advocacy priorities and activities are produced from this group should be brought back to all subcommittees for feedback.</p> <p>Robert Noriega mentioned that he previously volunteered for the American Heart Association, which had its own advocacy toolkit that was very helpful (“grab and go” resources for different audiences, providers and consumers). Would like to see similar tools included in a toolkit for oral health.</p>	<p>David Minoza, Jr. Machboeba Mosavel Shillpa Naavaal Freda Williams</p>
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\*Proposed goals will be edited in subcommittees. The language for several goals was gleaned from the discussions at the May convening.