

# School Age Subcommittee

Tuesday, December 19, 2017 11:10 AM

## Attendees:

Eric  
Mary  
Leslie  
Ronke  
Dearsley  
Sharon  
Samantha  
April

## Determine # and percentage of return rate

- See Sharon's email about VDH program for 2016-2017 (2017-2018 school year data not currently available)
- The percentage is the number of screened kids as a proportion of total enrollment
- For Oakgrove and Overby, didn't get consent until later in the year; at GH Reid where the response was greatest, consent forms went out with all other school forms at the first of the year

## Decide on 2 pilot schools (one in Richmond & Petersburg)

- In Petersburg, VDH doesn't have as much reach
- In Richmond, VDH is not in Overby-Shepherd; only GH Reid, John B. Cary, and Oakgrove
- Depending on what group wants to do, mobile has been in the schools longer - might want to base decision on their data
- Smile Virginia is in: Overby in Richmond; Jeb Stuart (VDH in this one too), Walnut Hill, AP Hill, Westview Early in Petersburg
- Aderonke: Smile Virginia, how do you handle restorative tx?
  - o Eric: We do comprehensive care. Fillings and simple extractions. For restorative care that is more complicated, we refer out.
- Eric: Does VDH see all students regardless of insurance status?
  - o Sharon: Yes, although we have very few kids who have insurance. We only target the high-risk schools.
  - o Eric: We have a grant to extend comprehensive care to uninsured children.
- Dearsley: How many kids are actually getting care using their Medicaid provider? (not in schools)
  - o Eric: We don't really have that data
  - o April: We saw 150 children for Give Kids a Smile (GKAS) day last year; 52% had Medicaid but didn't know they had dental benefits. We didn't bill for anything. We gave folks a coupon to come back and get f/u tx. Because everything is done online, most parents don't know. I'm not sure how many students came back.
  - o Lauren: There's no comprehensive data set on this.
- Mary: At Reid and Oakgrove, there will be a CiS coordinator to help support the school nurse or hygienist. CiS will not have anyone at Cary or Broad Rock.
- Petersburg: CiS does have Jeb Stuart, Walnut Hill and (?)
  - o So, it sounds like we should explore Jeb Stuart since they have both VDH and mobile
- Aderonke: Do you have an estimate of the # of kids in each school?
  - o Eric: I don't have that info at hand, but will look at the % of returned forms. I can look at Petersburg and Richmond schools.
- Let's wait for mobile dental data to decide on pilot sites

## Examine evidence-based strategies on how to improve return rates

- Aderonke: Looked into \$5000 grant for pilots. I spoke to someone at VCU about what we're trying

to do and powerpoint that you sent, and they said it would be something they'd be interested in reviewing and possibly funding. If we pick one or two strategies that would be good. If we want to incentivize teachers that will probably take up most of the budget.

- Sharon: VDH can't fund that
- Eric: We can't incentivize folks (rules/regs). You have to offer something to everybody whether they return a consent or not.
  - o We've offered pizza parties to classrooms with highest % of returned consent; can't do it based on % of kids seeing a dentist. Could do if you see a dentist we'll give you a free toothbrush or something.
  - o We find that the support of the school and the dental coordinator at the school is the biggest driver.
  - o We also ask the schools to do robocalls and texts to bypass relying on the child and increase parent awareness. We also have an online sign-up that we're hoping will get kids to sign up.
  - o When communication comes from the school, it tends to work best.
  - o On the other side, some schools' dental coordinators are not very involved
- Sharon: Usually the school nurse or a parent volunteer are the consent form collectors. We've had cases in smaller schools where the nurses or principals have gotten on the phone. The buy-in and commitment really varies from school to school.
- Eric: We have some schools that the nurse goes down the teacher list and checks on the ones that haven't returned any forms.
- Sharon: So I wonder if the school PTA sponsors the incentive if that would have a bigger response.
  - o Eric: I don't know
  - o Dearsley: There's no PTA at Reid, Broad Rock, Overby-Shep
  - o Eric: In general, we find that in Title I schools there is very low parent participation.
- Eric: I can definitely let you know about participation in Richmond and Petersburg schools. We have 22-23 schools between last year and this year in Richmond. I work on a more national level, so I will need to communicate with someone who works more closely with Richmond. It looks like we're not in Reid this year... I will look more into that. Is there an opportunity to partner, Sharon, to follow up on kids that need restorative care?
- Mary: Two programs collaborating around vision have done a great job. They've created a platform that we could piggyback dental on. Vision to Learn (local group) and Conexus (natl group).
- Eric: Sharon, does the child get some kind of report on what services were received? (Yes). We attach a permission slip to that which parents can fill out to have a care coordinator access their data and connect them with additional care.
- Sharon: Yes, we can discuss that separately. That happens informally in some localities where we work. In some cases we come ahead of mobile, or vice versa.
- Mary: so we 1) need info from Eric about mobile; 2) decide on two pilot schools?
  - o Eric: So this is just to see how we can improve response rates?
  - o Mary: Yes.
  - o Sharon: And it might be that people just want to do something as simple as robocalls. Or, if there's some kind of motivator that we can use, we can try that.
- Dearsley: And get it into the initial packet, right?
  - o Sharon: Sometimes that's the school's decision but yes.
- Aderonke: When the consent forms go home with the kids, we could put stickers on kids to remind parents.
  - o Eric: We do that, but where we lose control is that we have no idea if schools are complying. One other thing we've tried with mixed success is wristbands. There's no silver bullet; in some schools it works great in others it won't.
- Lauren: Any parent engagement strategies that have worked?
  - o Eric: I don't know of any.
  - o Sharon: I will have to poll our hygienists. Principal permission to do orientations has worked before. In schools with PTA, that has worked too.

- Eric: Active principals who work with teachers would be good
- It will depend on the school, just don't count on active parent engagement

**NEXT STEPS**

- Once we get data and decide schools, have someone reach out to find out what schools think will work
- We can wait until the 29th
- Dearsley: We need to get some RPS reps - I'm happy to reach Angela Jones
- Lauren: I will reach out to the CiS Petersburg

**Next Meeting**

Monday, January 29, 1 pm - 3 pm at VaOHC offices