

Sponsorship & Exhibit Opportunities

2018 Virginia Oral Health Summit

THURSDAY, NOVEMBER 8, 2018 | RICHMOND, VA



Premier Event Sponsor

\$10,000

Same benefits as Distinguished, PLUS:

- ▶ Sponsorship recognition in event press release
- ▶ Company's logo on *front page* of online brochure
- ▶ One six-foot exhibit table in a high-traffic location (Note: one complimentary, non-transferable registration is included with the exhibit space. Must be used for exhibit representative.)
- ▶ Company-provided collateral included with registration materials (one page)
- ▶ Prominent placement of company's full-color logo on welcome slideshow at Summit
- ▶ Full page feature in onsite program book
- ▶ Full-color logo on cover of onsite program book
- ▶ One invitation to an exclusive speaker dinner (not all speakers guaranteed to attend)

Luncheon Sponsor

\$2,500

- ▶ Company's name mentioned during luncheon announcements
- ▶ Company's full-color logo on luncheon slideshow
- ▶ Company's full-color logo on luncheon signage
- ▶ Quarter page feature in onsite program book
- ▶ One registration, including lunch and CE credit (if applicable)

Refreshment Sponsor

\$1,500

- ▶ Company's full-color logo on refreshment break signage
- ▶ Mention in onsite program book
- ▶ One registration, including lunch and CE credit (if applicable)

Contributing Sponsor

\$750

- ▶ Company's full-color logo on slideshow
- ▶ Mention in onsite program book
- ▶ One registration, including lunch and CE credit (if applicable)

Distinguished Event Sponsor

\$6,000

- ▶ Company's logo in event marketing materials (webpage included) - reach of approximately 10,000
- ▶ Company's name mentioned during welcome announcements at the Summit
- ▶ Company's full-color logo on welcome slideshow
- ▶ Half page feature in onsite program book (Distinguished only)
- ▶ Company's full-color logo on event signage and in onsite program book
- ▶ Two registrations, including lunch and CE credit (if applicable)

Presenting Sponsor

\$2,000

- ▶ Company's full-color logo on welcome slideshow
- ▶ Quarter page feature in onsite program book
- ▶ One registration, including lunch and CE credit (if applicable)

Exhibitor (Limit 7)

\$750

- ▶ One six-foot exhibit table in pre-function area
- ▶ Mention in onsite program book
- ▶ One registration for the exhibit representative, including lunch and CE credit (if applicable)

Morning Break Sponsor

\$500

- ▶ Mention in onsite program book
- ▶ One registration, including lunch and CE credit (if applicable)

Summit At a Glance

MARKETING REACH

10,000 individuals (est.)

2018 ANTICIPATED ATTENDANCE

200 professionals

2017 ATTENDEE PROFILE

20% State Agency

17% Other

16% Safety Net

16% Community Service Provider

14% Private Practice

12% Assn/Fdtn

2% Academia

2% Hospital

For questions or sponsorship inquiries, contact Samantha Dorr at 804.269.8722 or sdorr@vaoralhealth.org