

**South Hampton Roads Oral Health Alliance**  
**Thursday, February 1, 2018 | 10:00 am – 12:00 pm**  
**Slover Library, Norfolk, VA**

**Desired Outcomes**

- Consensus on the purpose of the alliance and structure
- Shared understanding of VaOHC's role in providing backbone support
- Designees and timelines to follow up on outreach to the community
- Designees to participate in smaller working groups as appropriate

**Agenda**

- 10:00 am – 10:05 am    **Welcome**  
Lauren Gray, Program & Engagement Manager, Virginia Oral Health Coalition
- 10:05 am – 10:25 am    **Introductions**
- Name
  - Organization
  - What do you hope to get out of participating in this alliance?
- 10:25 am – 10:40 am    **The Statewide Oral Health Network**  
Lauren Gray
- 10:40 am – 11:40 am    **Brainstorming: Alliance Purpose & Structure**
- What stakeholder groups are actively meeting to address these goals in South Hampton Roads?
  - If no one is addressing these goals, how do we want to approach them as an alliance?
  - What other purpose(s) can this group serve to move the needle on oral health in this region?
- 11:40 am – 12:00 pm    **Next steps**

Questions? Contact Lauren Gray at [lgray@vaoralhealth.org](mailto:lgray@vaoralhealth.org) / 804.299.5506.

# South Hampton Roads Oral Health Alliance

<http://bit.ly/OralHealthAlliance>

## Did You Know?

- 35 percent of adults in Eastern Virginia do not have dental coverage for routine preventive dental care, and 44 percent have lost at least one tooth due to decay or gum disease. This can complicate medical conditions and negatively affect employment, nutrition, and overall well-being.
- 44 percent of third grade children in Eastern Virginia have preventable tooth decay, contributing to health and behavioral problems and missed school hours. Additionally, not enough young children and parents are getting care to set them up for a lifetime of good oral health.
- The South Hampton Roads Oral Health Alliance is a group of partners from across the region who collaborate to improve oral health and overall health for the most vulnerable populations in South Hampton Roads. Please join us to create a healthier South Hampton Roads!

## *Goals of the South Hampton Roads Oral Health Alliance*

### **Safety net collaboration**

Increase the number of uninsured/under-insured adults with an established dental home by improving collaboration among free and low-cost dental providers.

### **Older adults**

Increase older adults' rate of annual dental visits by gathering data on the sites where they congregate, coordinating existing services, and exploring options for group transportation.

### **Pregnant women and children <5**

Increase pregnant women's rate of dental visits and the number of children receiving fluoride varnish through parent education and medical/dental provider outreach.

### **School-age children and adolescents**

Increase the number of children and adolescents utilizing school-based dental care through parental outreach and school policies.

### **Individuals with disabilities**

Increase advocacy for individuals with disabilities to achieve enhanced funding and resources for dental care.

### *Underlying each of these goals, the South Hampton Roads Oral Health Alliance is committed to*

1. Advocacy and engagement of local and state decisionmakers to impact access to oral health coverage, care delivery, and other relevant policies
2. Adoption of systemic approaches to addressing the social determinants of oral health and overall health, including economic stability, the neighborhood and built environment, health and health care, social and community context, and education.
3. Engagement of "non-traditional" partners outside of the healthcare and human services sectors

To get involved, please contact Lauren Gray, Program and Engagement Manager at the Virginia Oral Health Coalition: [lgray@vaoralhealth.org](mailto:lgray@vaoralhealth.org) / 804-299-5506.

**South Hampton Roads Oral Health Alliance**  
**Thursday, February 1, 2018 | 10:00 am – 12:00 pm**  
**Slover Library, Norfolk, VA**

**Participants**

Sara	Abolahrari	Virginia Beach Department of Public Health
Beatriz	Amberman	Virginia Coalition of Latino Organizations
Meril	Amdursky	Sentara Foundation - Hampton Roads
Kathleen	Banfield	United Way of South Hampton Roads
Veronica	Banks	Salvation Army Emergency Services
Annette	Beuchler	Obici Healthcare Foundation
Christina	Brooks	Opportunity Inc.
Lakeshia	Calhoun	Hope House Foundation
Lisa	Carroll	MOM Project Coordinator Portsmouth
Julie	Dixon	The Planning Council
Vanessa	Dunlap	Catholic Charities of Eastern Virginia
Melissa	Eggen	Obici Healthcare Foundation
Gladys	Faulcon	Hampton Roads Community Action Program
Brandy	Gilliam	Virginia Enhanced Dental Services
Jane	Glasgow	Minus 9 to 5
Joy	Henn	Salvation Army Emergency Services
Nicole	Holt	EVMS/ODU
Amber	Howard	Catholic Charities of Eastern Virginia
Ce Celia	Howard	Catholic Charities of Eastern Virginia
Rosalind	Hopkins	The Up Center
Angela	Kellam	The Planning Council
Brad	Lazernick	Senior Services of Southeastern Virginia
Leilani	Lawrence	Anthem HealthKeepers
Jeffrey	Leidy	Virginia Enhanced Dental Services, LLC
Arlene	Lipscomb	CHIP of South Hampton Roads
Ginger	Melton	Hampton Roads Community Health Center
Judee	Montero	Virginia Enhanced Dental Services
Wendy	Schofer	Healthy Chesapeake
John	Skirven	Senior Services of Southeastern Virginia
Shatina	Simpson	Catholic Charities of Eastern Virginia
Sharon	Stull	Old Dominion University School of Dental Hygiene
Lindsay	Voter	United Way of South Hampton Roads
Susan	Whalen	Chesapeake Health Department
Karen	Youmans	Access Partnership
Lauren	Gray	Virginia Oral Health Coalition

**South Hampton Roads Oral Health Alliance**  
**Thursday, February 1, 2018 | 10:00 am – 12:00 pm**  
**Slover Library, Norfolk, VA**

**Next Steps**

- VaOHC staff will reach out to those who identified they are already involved in one of the workgroups listed below, or who would like to become involved in a workgroup to begin implementing strategies to meet the goals
- Meeting participants were asked to share the alliance’s goals with other community-based organizations to find out
  - Are you working on this already?
  - If not, would you like to become involved to address any of these goals?
  - Let Lauren Gray know
- VaOHC will set up a future convening of all the alliance members (date/time/location TBA)

**Proceedings**

**Welcome & Introductions**

Lauren Gray (Virginia Oral Health Coalition, “VaOHC”) welcomed participants to the convening of the South Hampton Roads Oral Health Alliance and introduced herself.

- Program and Engagement Manager at VaOHC for two years – facilitated the creation of the [Virginia Oral Health Report Card](#) in 2016 and now focused on engaging communities across the state to collaborate towards improving oral health
- Prior to that, studied public health and social work at VCU and did undergraduate studies at University of Mary Washington
- Lives in south Richmond with husband, dog, and cat
- Born and raised in “the 757,” just across the tunnel in Williamsburg

Lauren reviewed the desired outcomes and agenda for the meeting, then led the group through introductions (name, organization, and what you hope to get out of participating in the alliance?). Below is a list of responses to what participants hope to get out of the alliance:

- Advocacy for better access to care
  - I work a lot on advocacy on health generally, oral health services are needed for the whole community
  - I do direct patient advocacy and work with high-need clients and dental is a huge issue that doesn’t have a whole lot of solutions. It’s exciting to maybe get an adult dental Medicaid benefit.
  - Lisa Carroll – social worker, interested in OH advocacy; Mission of Mercy (MOM) coordinator for April 28 event in Portsmouth
- Regional information- and resource-sharing
  - Community pediatrician – disconnect in education for medical providers; want to break down silos and build this up locally
  - Learn from other regions and think through some strategic approaches; integrate with existing coalition work
  - Obici grants to oral health providers; get a handle on what’s going on in VA and what strategic role we can play

**South Hampton Roads Oral Health Alliance**  
**Thursday, February 1, 2018 | 10:00 am – 12:00 pm**  
**Slover Library, Norfolk, VA**

- TPC works with systems, health depts., etc. and see the gaps in oral health support and resources; build capacity
- Salvation Army – here to serve and listen
- UWSHR – backbone org for community indicators dashboard
- Population-specific information- and resource-sharing; service coordination
  - Minus 9-to-5 works with children <5 and parents; connect regionally around maternal health and young kids
  - HRCHC – here to let you know we provide dental to underserved
  - Help emergency department patients get connected to dental
  - HRCAP Head Start – find better resources to serve our kids
  - Adults with IDD – dental is huge for them, many need sedation; here to see what resources are available and connect to services
  - CHIP SHR – do dental varnishes on kids 6 months to 3 y/o and try to get pregnant moms to the dentist. We’re here to learn what’s going on; people are scared.
  - Baby Care program (include moms from teen-45) – share info and resources
  - Center for Aging – looking for ways to improve population health; we are referral specialists, one of the biggest is dental care
  - Access Partnership – I’m here to see what we can do to make care and education more available
  - VA Beach Public Health – our dental clinic serves underserved children; want to improve their oral health and get education to them
  - Anthem HealthKeepers Plus – CCC+ rollout for ppl with disabilities, 65+; managed care plans are providing value-add benefits; also work with WIC to make sure pregnant know about benefits
  - CCEVA dental navigator for voucher program; see financial and education burdens; connect with dental resources. Our program has decreased ED traffic by 95-97% at Obici
- Address barriers to care
  - Collaboration; oral health can be a barrier to getting and maintaining employment
  - Financial barriers
  - We are focused on expanding the safety net; learned that there are a lot of people who have dental insurance but under-utilize services
  - Financial barriers aren’t necessarily always the biggest barrier, although many low-income people struggle with out-of-pocket costs
  - Private dentist: interest is mainly adults with IDD, even with reduced fees it’s a funding issue + additional barriers; many will always need sedation
  - SSSEVA establishing affordable housing community for low income adults with a dental clinic; we need dentists and a way to cover facility operating costs
  - Up Center – here to understand barriers that contribute to dental health
  - Oral health research; want to be part of solutions

**Presentation: The Statewide Oral Health Network**

Lauren provided an overview of VaOHC and the context of how the alliance came about in partnership with the Hampton Roads Community Foundation, United Way of South Hampton Roads, and a

**South Hampton Roads Oral Health Alliance**  
**Thursday, February 1, 2018 | 10:00 am – 12:00 pm**  
**Slover Library, Norfolk, VA**

committed planning group. She also shared that VaOHC is currently leading advocacy efforts to support a budget amendment for an adult dental benefit in Medicaid. [Click to view the presentation slides.](#)

**Brainstorming: Alliance Purpose & Structure**

Lauren asked participants to *review a handout with five shared goals and strategies* established at the October kick-off forum. Lauren requested that participants focus mainly on the goals rather than the strategies, since the strategies will require further discussion and refinement in smaller workgroups.

1. Safety net collaboration: Increase the number of uninsured/under-insured adults with an established dental home by improving collaboration among safety net providers.
2. Older adults: Increase older adults' rate of annual dental visits by gathering data on the sites where they congregate, coordinating existing services, and exploring options for group transportation.
3. Pregnant women and children <5: Increase pregnant women's rate of dental visits and the number of children receiving fluoride varnish through parent education and medical/dental provider outreach.
4. School-age children and adolescents: Increase the number of children and adolescents utilizing preventive school-based dental care through parental outreach to increase consent and exploring dental exams as a requirement for enrollment.
5. Individuals with disabilities: Increase advocacy for individuals with disabilities to achieve enhanced funding and resources for dental care.

After reviewing the goals, meeting *participants were asked if the goals still resonated with them* or if they had general comments. Below are the high-level responses:

- In general, each of the goals still resonate although the specifics of how we get there still need to be teased out. For example,
  - The strategy under the school-age children and adolescents goal to consider mandating a dental exam for school entry must be carefully considered; this decision would need a broader participation of stakeholders and weighing the potential barriers for vulnerable families.
- The goals are missing an advocacy focus. Local or state-level policy changes may be needed to affect each of these goals – we need to engage officials to build relationships and help them understand where oral health fits. Advocacy could be embedded as a strategy within each goal.
- The goals should each address the social determinants of health (SDOH), such as transportation.
- Non-traditional partners such as those in public school systems and faith communities need to be involved in achieving these goals as well.

In order to determine the infrastructure needed to accomplish each goal, Lauren asked participants to do a *brief landscape assessment*. On pieces of flipchart paper for each goal, participants were asked to write down any stakeholder groups that are *actively meeting* to address each goal in South Hampton Roads, including: workgroups, collaboratives, committees, alliances, or associations. Below are the responses:

1. Safety net collaboration:
  - Western Tidewater Diabetes Collaborative

**South Hampton Roads Oral Health Alliance**  
**Thursday, February 1, 2018 | 10:00 am – 12:00 pm**  
**Slover Library, Norfolk, VA**

- Various homeless coalitions
  - Access Partnership
  - ODU School of Dental Hygiene
  - Safety net clinics (free clinics and FQHCs):
    - Ambulatory Care Clinic
    - Beach Health
    - Chesapeake Care Clinic
    - Hampton Roads CHC
    - Liberty Street FQHC
    - Park Place
    - Western Tidewater
2. Older adults:
- Chesapeake Care
  - CCC+ insurers ([6 companies](#))
  - Some Medicare Advantage programs
  - Congregate nutrition sites throughout Hampton Roads
  - Local AARP representatives
  - ODU School of Dental Hygiene
3. Pregnant women and children <5:
- Minus 9 to 5:
    - Birth-5 Food Insecurity and Nutrition
    - Healthy Homes, Healthy Children Workgroup
    - Coalition of Infant and Child Health (CINCH – EVMS)
  - Home Visiting Alliance and HV programs
  - Grow Smart Virginia Beach
  - Chesapeake R U Ready
  - Early Childhood Development Commission – Suffolk
  - ODU School of Dental Hygiene
  - Schools pre-K programs
4. School-age children and adolescents:
- United for Children
  - PTA presidents
  - VA Beach Department of Public Health
  - Local school districts
  - HRCHC school dental program
  - ODU School of Dental Hygiene
5. Individuals with disabilities:
- Mayor’s commission on aging for VA Beach
  - Mayor’s commission on disabilities for VA Beach
  - Chambers of Commerce
  - Community Services Boards (CSBs)
  - ODU School of Dental Hygiene
6. Other groups

**South Hampton Roads Oral Health Alliance**  
**Thursday, February 1, 2018 | 10:00 am – 12:00 pm**  
**Slover Library, Norfolk, VA**

- Ambulatory Care Clinic
- EVMS-ODU Student-led IP Health Clinic (3<sup>rd</sup> Tues. each month)
- Faith communities
- School nurses and guidance counselors
- Ethnic/multicultural organizations (Filipino Cultural Center, LGBTQ orgs)

After assessing the groups that are working on each population, the participants split into small groups to discuss how best to engage these groups, and whether or not a new workgroup is needed to address the goal area.

- Safety net group
  - Could work on a referral system for safety net providers
  - Improve coordination with CCEVA's dental voucher program
  - Access Partnership could take on a collaboration role
- Older adults/individuals with disabilities
  - There is currently no single organization that is working specifically on oral health of older adults or individuals with disabilities – several expressed interest in having VaOHC convene a workgroup specifically for that population
- Pregnant women and children
  - Minus 9 to 5: Already convening several workgroups with a wide array of early childhood and pregnancy stakeholders.
  - Could embed into work with pediatricians and physicians, early learning centers
- School age children and adolescents
  - Need to develop partnerships with the school districts and mobile dental programs locally

**Next Steps**

- VaOHC staff will reach out to those who identified they are already involved in one of the workgroups listed above, or who would like to become involved in a workgroup to begin implementing strategies to meet the goals
- Meeting participants were asked to share the alliance's goals with other community-based organizations to find out
  - Are you working on this already?
  - If not, would you like to become involved to address any of these goals?
- VaOHC will set up a future convening of all the alliance members



South Hampton Roads Oral Health Alliance  
Thursday, February 1, 2018 | 10:00 am – 12:00 pm  
Slover Library, Norfolk, VA

Presentation Slides



# Oral Health in South Hampton Roads

REGIONAL FOCUS FOR MAXIMUM IMPACT

## VaOHC Staff



Sarah Bedard Holland, Executive Director  
[sholland@vaoralhealth.org](mailto:sholland@vaoralhealth.org)



Samantha Dorr, Communications & Operations Director  
[sdorr@vaoralhealth.org](mailto:sdorr@vaoralhealth.org)



Lauren Gray, Program & Engagement Manager  
[lgray@vaoralhealth.org](mailto:lgray@vaoralhealth.org)



Matt Jones, Program Manager  
[mjones@vaoralhealth.org](mailto:mjones@vaoralhealth.org)



# You are part of a statewide oral health network



## Regional Alliances

- Greater Richmond & Petersburg
- Northern Virginia
- South Hampton Roads

## Statewide Workgroups

- Legislative Committee
- Early Dental Home
- Virginia Oral Health Report Card

## Community Partners

- United Way of Roanoke Valley
- LENOWISCO Oral Health Partnership
- Smart Beginnings Virginia Peninsula
- Petersburg Oral Health Engagement Project




# The Virginia Oral Health Report Card

- Framework for measuring how Virginia compares to the U.S. on nine indicators of oral health
- Each group we convene is working on one or more of these goals
- VaOHC plans to update the report card periodically to evaluate our network's long-term progress



## Regional Alliances: Lessons Learned

---

- Working groups with different structures and focus areas
  - Created measurable goals and action plans
  - Driven by data available and stakeholders
  - Actions focused on system change, not just programs and education
  - Avoid reinventing the wheel and silos
  - Timeframe for implementation depends on the stakeholders involved
- 

## The Coalition's Role

---

We provide the *backbone support* to enable you to collaborate more effectively.

- Convener
  - Facilitator
  - Topical expertise
  - Resources and tools
- 